



Moreland City Council

Imagine Moreland Submissions process

What we heard from the community

October 2021



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Overview



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- Number of submissions received
- What we heard
- Online Community Feedback Forum
- Next steps



Imagine Moreland – a four stage project



STAGE 1	STAGE 2	STAGE 3	STAGE 4
January – March	Late March – May	May – June	August - October
<p>Wide engagement</p> <ul style="list-style-type: none"> • Digital engagement • Pop-up program • Stakeholder interviews • Postcard drawings • CALD focus group • Surveys in LOTE <p>Budget engagement</p>	<p>Deliberative engagement</p> <p>In 3 full day sessions, the panel writes the Moreland Community Vision.</p>	<p>Deliberative engagement</p> <p>In this stage the same community panel deliberates on remits to inform:</p> <ul style="list-style-type: none"> • Council Plan • 10-year Asset Plan • 10-year Financial Plan 	<p>Community ownership</p> <ul style="list-style-type: none"> • Public exhibition of draft documents • Community Feedback Forums • Presentation of documents to Council • Mayoral launch of Community Vision (and Council Plan) pending Council adoption

How many submissions did we receive?

Public Exhibition of documents (30 August – 20 September)

There were a total of 37 community submissions received. The Public Exhibition process was promoted through radio announcements, social media promotions, Inside Moreland, emails to all past participants of the Imagine Moreland program, flyer mail outs, and more.

Moreland Community Vision

10 community submissions

Draft Council Plan

25 community submissions

Draft Financial Plan

2 community submissions



Moreland Community Vision - what we heard



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- Community Vision document looks good. Value for multicultural and supports environment and community.
- Concern about roads/ road users, prioritising bike lanes.
- Glenroy festival.
- Raises issue of waste and cleaning rubbish on streets. Provides suggestions for alternative waste management such as communal bins.
- Raises issue of maintenance of Sydney Road: it needs cleaning, repairing, greening.
- Community Vision document contains generic statements. Too aspirational. Questions Moreland specific information that was used to develop this document.
- Questions about the community engagement process – was it good enough?



Draft Council Plan - what we heard



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- Congratulations on the document. Need for more information about implementation.
- Indicators too weak – needs timeframes & budgets .
- Can we see more support for creative industries?
- More support for LGBTIQ+?
- What about park allocation (dogs vs clubs)?
- Glenroy Shopping Centre needs upgrades.
- More open space.
- Focus on diversity and inclusion.
- Shared paths: issue raised on removing car lanes to prioritise bikes.
- Issue of lack of consideration of the parkland in Moreland.
- Safety on Sydney Road is an issue.
- Increase public transport use to accommodate late workers to come home using the public transport.
- Improve accessibility of parks (wheelchair) and park facilities (public toilets need maintenance).



Draft Financial Plan - what we heard



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- Questions about increasing rates & increasing spending.
- Questions about accountability and transparency.



Community Feedback Forum



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- We hosted a Community Feedback Forum online on Monday 27th of September, 6pm-7pm.
- 7 community members talked about their submissions with Councillors.
- The purpose of the Online Community Feedback Forum was to provide opportunity for community members to have their views heard and considered.



Next steps

- 14th of October report back to community on what we've heard.
- All documents will be presented to Council for consideration on **20 October 2021**.
- Mayoral Launch event for the Community Vision and Council Plan (pending Council adoption). The launch event will be hosted on **Thursday 11th of November 2021 at 2pm** and all community members are welcome.

