



21st Century Council

Getting to a culture of 'Yes'





The Future of Local Government

Getting to culture of 'yes'

FIND
ACTIVE &
COMMITTED
COMMUNITY
LEADERS!

...ing, well
conscious GOVERNMENTS

MUTUAL
SUPPORT = HIGH
TOUCH

PARTICI
BUDGE

COLLABORATIVE

UNLOCK
THE VALUE
OF PEOPLE
&
PLACE



FISCAL
DECENTRALISAT
ADMINISTRATIVE

CITIZENS
INVOLVED
IN DECISION
MAKING

DELEGATE

T

PRACTICAL

PLACE BASED

PLACE MAKING



NIMBLE

I'll GET OUT OF THE WAY!



I LOVE MY
AREA & NEIGHBOURS!

TO CHANGE OUR COMMUNITIES.
WE NEED...
**SOCIAL LICENSE
& CONNECTION**



DIVERSITY

create
PLACES FOR
IT!

PROXIMITY

DEMYSTIFYING

INNOVATION

IT IS SIMPLY... FRESH THINKING
THAT
CREATES VALUE!

RITUAL & CELEBRATION
IN RECLAIMING COMMON SPACES



RISE OF
'THIRD PLACES'
eg. great cafes,
cosy bars



ICITY,
ACE



LOCAL COUNCILS
WORKING WITH
THE COMMUNITY
ARE AN
ENORMOUS
RESOURCE!

DIVERSE

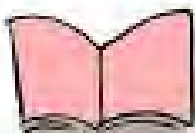


COUNCIL AS EXPERTS
& DIRECTORS



COMMUNITY AS
• CONSUMERS
• CLIENTS
• CUSTOMERS

FUTURE



INFORMED
CITIZENRY
How can you decide
if you don't know?

COMMUNITY AS

- CITIZENS
- CO-OWNERS
- COLLABORATORS



SHARED
RESPONSIBILITY

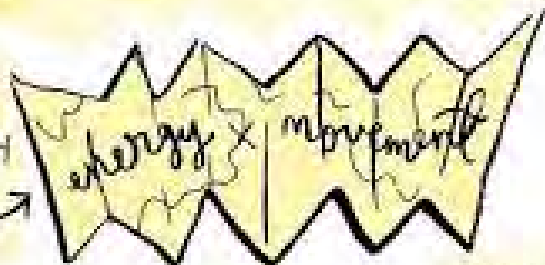
DO MORE
WITH LESS

TRANSPARENT



BUILD A
NARRATIVE OF
THE CHANGE WE
WANT TO BE

MAP
WHAT'S ACTUALLY
THERE



LOCAL
GOVERNANCE
NOT GOVERNMENT

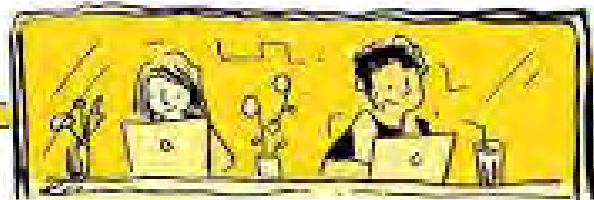


CHANGE
YOUR
LOCATION

MOVE PEOPLE/TEAMS
AROUND... MAYBE
WORK FROM A CAFE!

RELEVANT

2017



DISTRIBUTED

FACILITATE COMMUNITY LEADERSHIP

INCLUSIVE

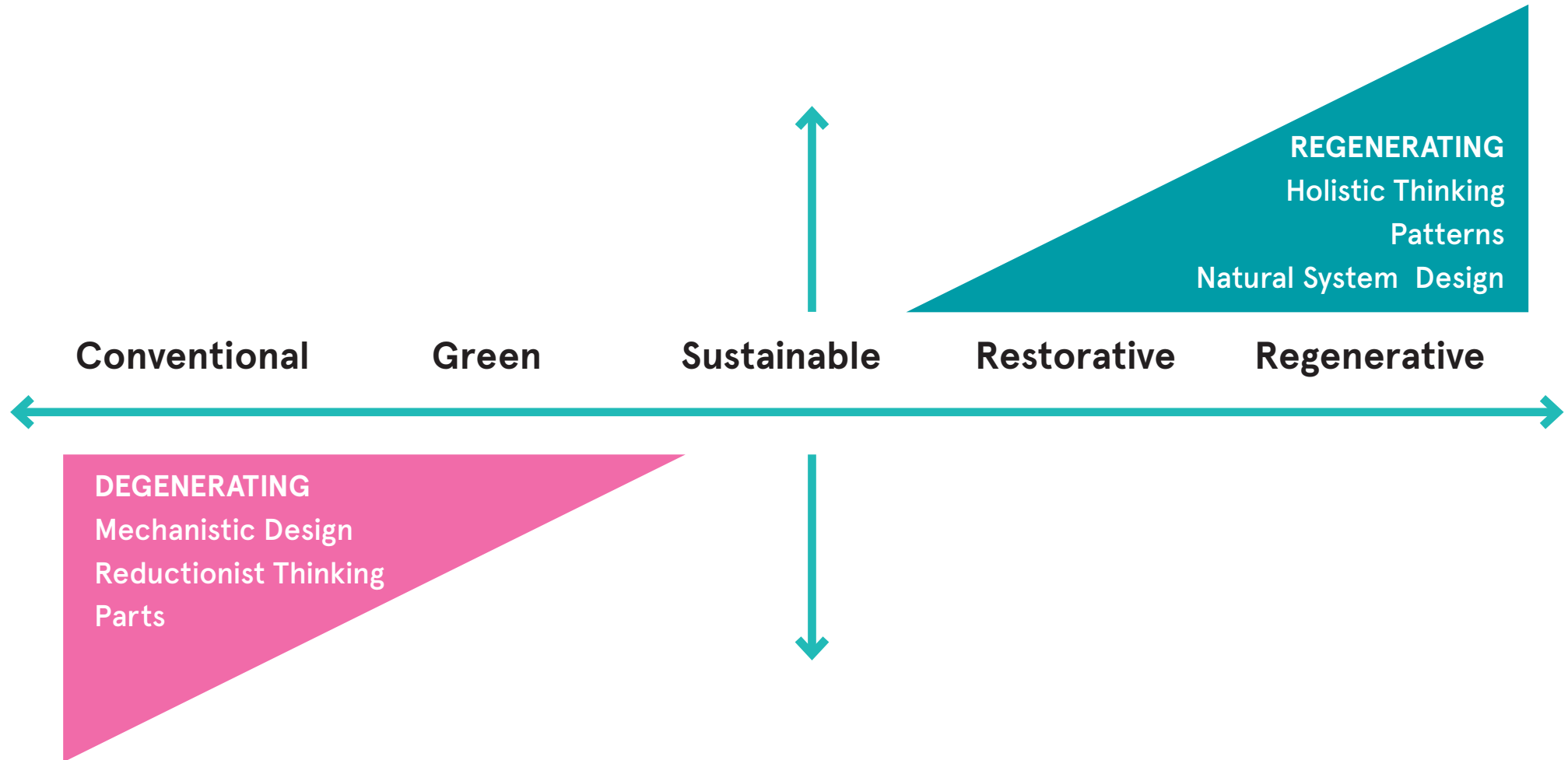




The new generative system of community creation

The New Economy

Place – Culture – Enterprise – Government – Commons





Create a good vibe and a culture of yes

- Set the intention early
- Create a safe space
- Use the primal rituals (food, music, movement)
- Use play and pleasure to set the tone
- Go where the energy is
- How we start defines the outcome



Place Leadership

Becoming a steward and facilitator of positive change



Place Leadership

- Place leadership, management and curation is critical to activating and creating the theatre of place
- Place leaders and curators understand the audience, feel the vibe of a place, and can deliver on a shared vision
- They are key to the small physical improvements to a place that attract and inspire local communities
- They provide a platform for meaningful dialogue and unravel the distinctive nuances of a place



Place Leadership

- Place leaders coach, connect and mentor; the team is everything
- They create a culture of positive change and daily happiness, flaming the passion of teams to nourish shared ownership of a place
- They encourage and empower people, communicate the place story, and welcome new ideas
- Staff and traders of a place often make the best Placemakers

The Qualities of a Great Place Leader



CREATIVE

VISIONARY

COURAGEOUS

CURIOUS

PASSIONATE

PURPOSEFUL

OPEN MINDED

INCLUSIVE

COMMUNITY
MINDED

INTUITIVE

OBSERVANT

GENEROUS

A photograph of a crowded street at night, viewed from behind a group of people. The street is narrow and lined with buildings. On the right, a wall is covered in graffiti and posters. The street leads to a bright opening at the far end. A semi-transparent pink rectangular overlay covers the lower half of the image, containing the text "Facilitating Group Work" in white.

Facilitating Group Work



Building the Magic

Create a safe space

There is no such thing as a bad idea

Entice people to say more

Promote curiosity

Validate ideas

Normalise everything

Name the ghosts in the room

Work with dissent in the room

Allow the minority a voice



Group Agreements

They support the diversity of needs and hopes of participants and help people listen to each other.

Some example questions for group agreements include:

What's going to make this group work well together?

How do we ensure mutual respect and understanding?

COLLABORATIVE
AUTHENTIC
COURAGEOUS
CURIOUS
CREATIVE
KIND
**GROUP
AGREEMENTS**

We always check in
with a morning greeting

We celebrate
our projects before we
move on with team
lunches and evaluations



**We believe any question
is a good question**

we are vulnerable and curious

We are courageous
and can challenge each other
if we feel something needs to
be questioned

We name it

if something isn't working or
doesn't feel right, we work
through it together



We make space

for our lives outside of work
and for each other



**We bring the whole
team together**

to kick off projects with group
ideation sessions

**We create moments
of pause** (ie. 30 seconds)

so that we are present and
focused where we need to be

We communicate clearly
and keep each other updated
on how projects are tracking

Group Agreements

Newcastle

- AGREEMENTS FOR A
- We allow
 - We help
 - We commit
 - We share
 - We share
 - We welcome
 - We have
 - We are
 - We share
 - We laugh together
- freely / listen not at each other
- CULTURE



There is a field out there
beyond right and wrong.

I'll meet you there



Village
Well



Case Studies

The results of giving power to the people

CASE STUDY

City of Whitehorse 21st Century Council

- Placemaking sheets for community
- Dedicated point of contact

People Making Places in Whitehorse

Do you have an idea that will bring people together to make our shared places more active and interesting? Use this step by step guide to help make your idea happen

What is Placemaking?

Placemaking is the process of creating public spaces that bring people together and reflect the local community. Simply put: places that make people happy.

Placemaking can be almost anything, but here are a few tips:

- + Create activity in publicly accessible spaces
- + Collaborative process that brings people together
- + Creates opportunity for people to interact.
- + Bring a activity to unloved or underutilised public spaces.
- + Are temporary and can be an event or a physical change to a place.
- + Are often creative, artistic, educational or recreational.
- + Are primarily not for commercial purposes.



Injecting colour and vibrancy



Opportunities for play



Enabling the sharing economy



Public art



Temporary interventions



Urban greening

Placemaking Cheat Sheet

Step 1. Getting Started



- + Take your idea and develop it into a project.
- + Use our Project Plan - part A template to develop your idea.
- + Start simple and focus on WHAT + WHY + WHERE + WHO.
- + Be experimental, test ideas. Write a vision or a short story, talk to lots of people, find inspiration and images to help develop and communicate your idea.

Step 3. Making it Happen



- + Talk to Council and figure out exactly what is needed to bring the project to life.
- + Use our Project Plan - part B template to make the project happen.
- + Maintain the momentum and stay focused by using our Checklist for Managing the Project.
- + This is where you work it out and make the decisions needed to lock it in and just do it.

Check in with Council early on. If your idea is small and simple you may be able to go ahead and make it happen easily. If not move on to step 2.

Step 2. Getting Others on Board



- + Placemaking is best when there is a team of passionate people involved. Many hands make light work.
- + Encourage the team to have fun, share skills and learn from each other.
- + Allow people to find their own place in the team. You will need the planners, leaders, doers, dabbles and supporters.
- + Think about the skills and resources you'll need to make your idea happen.

Step 4. Promoting the Project

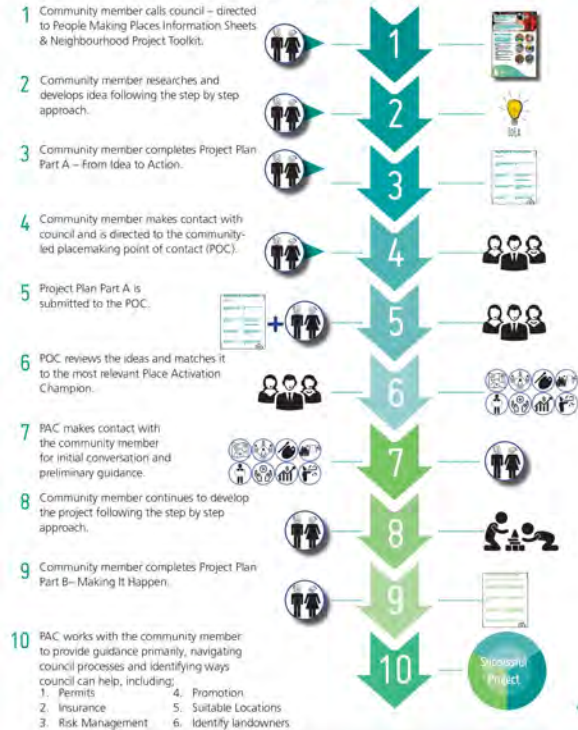


- + Spread the word far and wide
- + Get as many people interested in what you've achieved as possible
- + Take pictures of the end result and share them with the world
- + Get feedback from people and see if you've achieved your project goals

10 Step Action Plan From Idea To Making It Happen

WHO - Community member • Council Point of Contact (POC) • Place Activation Champion (PAC)

Arts and Cultural Services – Festival Coordinator and/or administration support.





check Tx's input signal

Going Local – Creating a Culture of Yes Newcastle



A Return to the Commons

The commons are the cultural and natural resources and spaces that are accessible to all members of a society. Today more people want to live in communities where these resources are held in common, not owned privately.



CERES Environment Park

Brunswick East



NorthEast Minnesota Investment Cooperative

A cooperative to create more cooperatives
Keeping the wealth within the community



Transition Streets



Transition Towns – Banyule

When communities do it for themselves

How to change the world, one street at a time;
A sustainability program for local neighbourhoods in Australia

Part 2: Doing Things Differently

Having a strong local food system and food produced without large amounts of chemicals, can make our community more self-reliant and connected, less oil-dependent, healthier and less exposed to the global price fluctuations that affect how much we pay for our food.

This section explores how we can make change happen.

Buying Organic
or chemical
free

Buying
local

Growing
your own

Reducing
red meat
consumption

Eating
sustainable fish

Reducing
food
waste





Abbotsford Convent
Community Owned and loved





Paynesville

A town co-designed and created by a community taking control



Murunduka Cohousing Heidelberg

A just and affordable place to live that fosters a sense of community



Passionate and can-do community
High levels of Volunteering
Community driven and owned projects
Uses the ABCD approach
Connected physically and virtually
1/6 of town of community purchased bulk solar
Strong neighbourhood centre

Heyfield Victoria

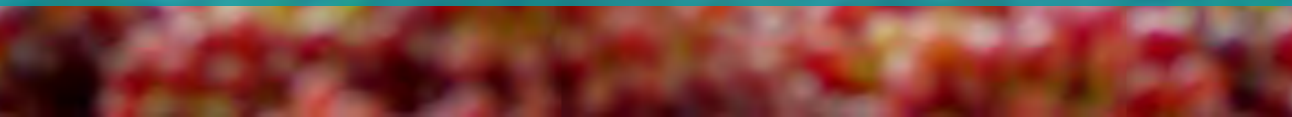
Australia's Most Resilient Town

Walkshop and progressive dinner



Little India Dandenong

Working with different cultural groups to create an authentic place



The Town Team Model

It takes a village to create a place

Town teams are a new way of engaging & empowering communities. They include businesses & residents, & focus on a specific area.



Town Team Principles

1

Are Non-Political

Not being politically-aligned & independent from governments

2

Include Businesses & Residents

Working cooperatively with their local government

4

Promote High-Quality, Environmentally Sustainable Development

Creating resilient & regenerative communities

3

Are Proactive & Positive

Acting as positive influences in their community & leading by example



**Town Team
Actions**



**Markets
Festivals**



**Placemaking initiatives
Street improvements**





What are some small wins to get a culture of 'Yes'?

What are the blockages?

How do we create a culture of collaboration & support each other?